

## MARMOMAC™ EGYPT

## SaMoTer EGYPT

ORGANIZED BY



UNDER THE AUSPICES OF



SUPPORTED BY



**18-19 February 2018**  
**Cairo, Egypt**

Veronafiere is back to Cairo, organizing, next **18<sup>th</sup> and 19<sup>th</sup> February**,

**MARMOMAC SAMOTER EGYPT – Forum for the Construction Industry,**

a special initiative consisting of **one day of specialized seminars and workshops** and **business meetings** in downtown (Garden City) hotel Four Seasons and **one day of field visits**.

A new chance for the sector to network and learn about new products and technologies in a business oriented event.

MARMOMAC SAMOTER EGYPT can count on the experience of Veronafiere's most famous brands in the construction industry, **Marmomac** – the world leading fair for the stone sector, and **Samoter** – construction machinery and equipment reference fair, and wants to present itself as exclusive business platform for Italian and Egyptian operators and professionals.

MARMOMAC SAMOTER EGYPT – *Forum for the Construction Industry* is scheduled as follows:

- **DAY 1: Sunday 18<sup>th</sup> February – Four Seasons Hotel Garden City**  
Intense day of technical seminars alternating with networking occasions.  
An equipped **B2B area** with a few number of desks will be reserved to the Italian and Egyptian companies who would like to have a unique space of visibility and promotion.
- **DAY 2: Monday 19<sup>th</sup> February – field visits to the Egyptian companies**

In **Egypt**, which is the **4<sup>th</sup> marble producer in the world**, there are about 500 active quarries with a production capacity of 5 million tons of marble and granite (exported for 63% in blocks); the development potential is highly interesting: cutting-edge technologies are needed to strengthen the Egyptian extraction and processing industry, making it safer, more efficient in terms of energy and water use, competitive and capable of industrializing a production that must found in its quality increase the key to excel on the domestic and international market. Italy, with its own technologies and know-how of innovation and design, is the ideal partner for this renewal process.

In the North African country there are also significant opportunities for companies in the construction field, as the **building sector is continuously growing**: several mega projects are planned between now and 2020, such as the construction of over one million housing units, new hotels and resorts in Cairo, on the Red Sea and on the north coast, the construction, along the Suez Canal, of an imposing logistics/industrial hub.

## MARMOMAC SAMOTER EGYPT – Forum for the Construction Industry DAY 1

co-organized by 

ITALIAN TRADE AGENCY  
ICE - Agenzia per la promozione all'estero e  
l'internazionalizzazione delle imprese italiane

**Sunday 18<sup>th</sup> February 2018 – 10.00 a.m.**  
**Four Seasons Hotel Garden City – Nile Ballroom**  
**Cairo, Egypt**

Technical sessions are dedicated to:

- M > Marble & Natural Stone Technologies
- C > Construction Industry & Construction Equipment

*All technical sessions are run, coordinated and moderated by Eng. Paolo Marone (ISIM-Italy)*

|               | NILE ROOM   | CORNICHE ROOM |
|---------------|---|---------------|
| 9.30 – 10.00  | Nile Room – Badges pick up/registration upon invitation   |               |
| 10.00 – 11.30 | <p style="text-align: center;"><b>Nile Room - Opening session</b></p> <ul style="list-style-type: none"> <li>➤ <b>Authorities Welcome Addresses</b> <ul style="list-style-type: none"> <li>○ GianPaola Pedretti, Business Development manager of Veronafiere;</li> <li>○ Francesco Pagnini, director of Italian Trade Agency - Cairo Office;</li> <li>○ Pietro Tombaccini, head of the Economic &amp; Commercial Section, Embassy of Italy in Cairo;</li> <li>○ <b>H.E. Tarek Kabil, Minister of Trade and Industry</b></li> </ul> </li> <li>➤ <b>Presentation of 2017 edition of the research <i>Marble, Granite, Travertine and Natural Stone in Egypt</i></b><br/>Dr. Carlo Montani, leading expert in the natural stone sector</li> <li>➤ <b>Round table – Egyptian stone industry &amp; construction industry vision: investments, innovation &amp; logistics</b><br/><i>Co-moderators: Eng. Paolo Marone, president and technical director of IS.I.M.- International Marble Institute and Arch. Ali Abdel Kader, board director Zone 11 Africa&amp;Middle East of NSI-Natural Stone Institute</i> <ul style="list-style-type: none"> <li>- Dr. Sherin El Sabbagh, assistant to the Minister of Trade and Industry and head of Policies Department;</li> <li>- Eng. Sayed Abaza, head of Marble Sector of Chamber of Building Materials Industries - Federation of Egyptian Industries (FEI);</li> <li>- Mr. Ahmed Taha, general director of IMC-Industrial Modernisation Centre;</li> <li>- Mr. Yasser Samy, head of Exhibitions and International Missions Committee of Export Council-Building, Refractory and Metallurgy Industries;</li> <li>- Dr. Mahmoud El Garf, author of <i>Egyptian Stone Industry Strategy 2017-2025</i> commissioned by Ministry of Industry;</li> <li>- Eng. Ahmed El Abd, Concorde for Engineering and Contracting;</li> <li>- Eng. Imam Afifi, vice chairman of Arab Contractors;</li> <li>- Dr. Hanan El Hadary, chairman Industrial Council for Technology &amp; Innovation Ministry of Trade &amp; Industry;</li> <li>- Eng. Abdel Kareem Adam, Syndicate of Engineers;</li> <li>- Mr. Hossam Abdel Aal, head of Domestic Mid Corporate &amp; Medium Enterprises, Corporate Banking Division Alex Bank</li> </ul> </li> </ul> |               |

|               | NILE ROOM  | CORNICHE ROOM                                 |
|---------------|--|---|
| 11.30 – 12.00 | <b>Session M.1 STONE QUARRYING</b><br><i>Advanced technologies for quarrying</i><br><i>Best practice: Epiroc-Atlas Copco, Italy</i>  |   |
| 12.00 – 12.30 | <b>Session M.2 STONE TREATMENTS</b><br><i>Surface treatments – advanced technologies for grinding, polishing, restoration, cleaning</i><br><i>Keynote speaker: Arch. Ali Abdel Kader, How to solve common defects of stone cladding</i><br><i>Best practice: Klindex, Italy</i>          |   |
| 12.30 – 13.00 | <b>Session M.3 STONE PROCESSING</b><br><i>Advanced technologies for CNC stone processing</i><br><i>Best practice: Cobalm, Italy</i>  |   |
| 13.00 – 13.30 | <b>Session M.4 STONE PROCESSING</b><br><i>Advanced technologies and plants for stone processing</i><br><i>Best practice: Pedrini, Italy</i>  |   |
| 13.30 – 14.00 | <b>Session M.5 STONE INDUSTRY &amp; ENVIRONMENTAL SUSTAINABILITY</b><br><i>Advanced technologies for recycled water treatment for stone processing plants</i><br><i>Best practice: Tesimag, Italy</i>  |   |
| 14.00 – 15.00 | <b>Buffet lunch</b>  |   |
| 15.00 – 15.45 | <b>Session C BUILDING MATERIALS TECHNOLOGIES AND STONE WASTE RECYCLING</b><br><i>Advanced technologies for stone waste recycling, new dry green premixed materials and new systems for dry panels and blocks fabrication</i><br><i>Best practice: Bunker, Italy and Pentachem, Italy</i> | <i>Meetings reserved to Italian companies</i> |
| 15.45 – 18.30 | <b>Nile Room - B2B session</b><br><b>Egyptian companies are invited to have private meetings with Italian companies</b><br><b>Closing of the Forum</b>   |   |



# MARMOMAC SAMOTER EGYPT

FORUM FOR THE CONSTRUCTION INDUSTRY

MARMO+MAC™ SaMoTer  
EGYPT EGYPT

## MARMOMAC SAMOTER EGYPT – *Forum for the Construction Industry* DAY 2

**Monday 19<sup>th</sup> February 2018 – From 9.00 a.m.**

***Field visits: the Italian delegation visits Egyptian companies***

***Cairo - Shak El-Thoban Area***

- 09.00 Departure from Hotel
- 10.00 Visit: Mahmoud Khalil Factory
- 11.00 Visit: Al Alfi Factory [naturestones.elalfyco.com](http://naturestones.elalfyco.com)
- 12.00 Visit: Modern Marble [www.modernmarble.com](http://www.modernmarble.com)
- 13.00 Visit: Avamina (Kiro Marble) [www.kiromarble.com](http://www.kiromarble.com)
- 14.00 Visit: El Badr [www.elbadrmarble.net](http://www.elbadrmarble.net)
- 15.00 Visit: Al Safwa [www.elsfwa.com](http://www.elsfwa.com)
- 16.00 Visit: ISO Marble [www.isomarble.com](http://www.isomarble.com)

**ORGANIZED BY**



**UNDER THE AUSPICES OF**



**SUPPORTED BY**

