



# MARMOMAC SAMOTER EGYPT

FORUM FOR THE CONSTRUCTION INDUSTRY

MARMOMAC™ SaMoTer  
EGYPT EGYPT

Cairo, Egypt - 18<sup>th</sup> and 19<sup>th</sup> February 2018

ORGANIZED BY



UNDER THE AUSPICES OF



SUPPORTED BY



## APPLICATION FORM

To be sent by 12h January 2018 to [vfi@veronafiere.it](mailto:vfi@veronafiere.it) duly filled in and signed together with a copy of the wire transfer

Mr./Mrs.

Legal Representative of the Company:

Address: \_\_\_\_\_ N°: \_\_\_\_\_

ZIP Code: \_\_\_\_\_ Town: \_\_\_\_\_

Tel.: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Web site: \_\_\_\_\_

TIN number / Fiscal Code: \_\_\_\_\_

confirms the request to participate to **MARMOMAC SAMOTER EGYPT** with the following sponsorship option (please mark with a cross the selected option):

1) Promotional Desk: meet all the participants!

- Promotional desk (n° 1 table and chairs) for individual B2B meetings and promotional material in the seminars area
- n° 1 roll up near the desk with the advertisement of the company (roll up's production is at the company's charge)
- n° 1 company profile or brochure in the participants folder

€ 1.000,00 + VAT

2) Premium Sponsor: advertise your company

- n° 2 roll up near to the seminars' room stage, with maximum exposure and visibility to both speakers and public (roll up's production is at the company's charge)
- n° 1 company profile or brochure in the participants folder

€ 1.500,00 + VAT

- 3) Visit to your Company  
Apply to be one of the selected protagonist and let the delegation visit directly your company on 19<sup>th</sup> February (only available for Shaq El Toban located companies, and only upon approval of the organizer).  
(personalized quotation – services for the Italian delegation)
- 4) Networking Dinner Sponsor  
Sponsor the networking dinner of the event on 18<sup>th</sup> February with Egyptian companies, Italian delegation and Officials (maximum n° 2 sponsor)  
€ 1.000,00 + VAT
- 5) Sponsor pen, notepad and bag for the conference and be visible to all participants  
(supply n° 200 of your company's own pen, notepad and bag + n° 1 company small brochure to be given to all participants)  
€ 300,00 + VAT
- 6) Sponsor event's folder with your company logo "offered by" (maximum n° 2 sponsor)  
€ 300,00 + VAT

Person in charge for attending the conference: \_\_\_\_\_

Role in the company: \_\_\_\_\_

E-mail: \_\_\_\_\_ Mob./Direct ph.: \_\_\_\_\_

2<sup>nd</sup> person of the company attending the conference: \_\_\_\_\_

Role in the company: \_\_\_\_\_

E-mail: \_\_\_\_\_ Mob./Direct ph.: \_\_\_\_\_

3<sup>rd</sup> person of the company attending the conference: \_\_\_\_\_

Role in the company: \_\_\_\_\_

E-mail: \_\_\_\_\_ Mob./Direct ph.: \_\_\_\_\_

Contact person: \_\_\_\_\_ - \_\_\_\_\_

Role in the company: \_\_\_\_\_

E-mail: \_\_\_\_\_ Mob./Direct ph.: \_\_\_\_\_

The Legal Representative of the Company, signatory of this form:

1. Declares to have read the terms of participation and general regulations contained in this form and to approve and accept them in full without reservation.
2. Shall pay to Veronafiery by 12<sup>th</sup> January 2018 the full amount due equal to the sponsorship option selected in this form (+ VAT if due). In order to take possession of assigned promotional desk/take part in the initiative, the company must be able to prove effective payment within the terms of this regulation of outstanding balances for the sponsorship package in question, otherwise it will cease to be eligible for participation.
3. If the company is unable to attend the event, the cancellation and waiver must be notified in timely fashion and in writing to Veronafiery. In case of cancellation and waiver received less than 30 days from event start date, the organizer will withhold and/or demand full payment (100%) of the total amount due for the sponsorship package selected in this form by the company by way of penalty for compensation against damages arising from non-attendance by the company at the event.
4. Veronafiery undertakes that the international professional operators and companies taking part in the event belong to the categories and sectors of interest of the participant. The organizer is, however, not liable for the possible lack of commercial offer of the counterparts encountered.
5. The allocation of desks/promotional roll-ups etc. is decided by Veronafiery taking into account the organizational, functional, technical needs and the optimal overall setup of the initiative. Veronafiery reserves the right at its complete discretion to modify the locations and features of exhibition areas requested and/or already assigned. Any such modification shall not entitle the participant company to raise any exception nor to claim any compensation for presumed current or future damages. The subletting, assignment, or apportionment to third parties of the whole or any part of the assigned exhibition space by an exhibitor is prohibited. It is also forbidden, unless expressly authorised by Veronafiery with written permission, to display brochures, posters, trademark, logo and/or objects, even for merely indicative purposes, on behalf of companies not listed in this application form and not enrolled as co-exhibitors and/or represented companies.
6. The participation fee does not include, unless otherwise indicated, any insurance on goods and persons. Therefore Veronafiery is not liable for any loss or damage to the exhibited products and/or any other good of the exhibitor, its representatives, its visitors, as well as accidents in which they may be involved.

7. The organiser and its partners, while ensuring maximum attention and care, are not responsible whatsoever for eventual errors or omissions that may arise in the promotional publications prepared for the event. The organiser is equally not responsible for eventual printing errors of advertising announcements reproduced from material not meeting the necessary requisites for correct reproduction nor for the contents of such advertising announcements. The participant company exonerates and expressly releases Veronafiore from any liability arising from misrepresentation as well as from false and misleading statements entered and signed on submission of the application form.
8. Any and all controversies will be referred exclusively to the Courts of Verona.

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<sup>1</sup> Place and date

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Stamp and signature of the Legal Representative

### **Information and consent under Legislative Decree no. 196/2003**

Pursuant to Legislative Decree no. 196/2003 of the Personal Data Protection Code, Veronafiore S.p.A., as Data Controller, provides you some information regarding the use of personal data.

#### **1. Purposes of processing**

Personal data are processed within the institutional activity of the Veronafiore, for the following purposes:

- a) purposes for which the applicant is not required to give consent: • purposes strictly related to the management of actual and/or potential customer relationships (e.g. acquisition of preliminary data at the conclusion of a contract; carrying out tasks and services on the basis of the obligations arising from the contract, etc.) and credit protection (assignments to debt collection companies, factoring companies and/or banks); • purposes connected with the obligations under laws and regulations as well as regulations issued by authorities with these competences (e.g. Fiscal regulations, statistics regulations, etc.);
- b) purposes connected to the development of Veronafiore, for which the data subject has the right to give or deny consent. This category includes the following activities: • developing customer profiles; • sending of communications, information, newsletters, research, and advertising materials, even customized, regarding the exhibitions organized by Veronafiore and performance of market surveys using automated contact means (e-mail, fax) as well as traditional contact means (paper mail, operator-assisted phone calls); • sending of communications, information, newsletters, research, and advertising materials, even customized, regarding specific products and services of others using automated contact means (e-mail, fax) as well as traditional contact means (paper mail, operator-assisted phone calls).

#### **2. Personal Data Provision**

The provision of data to achieve the purposes of processing specified in paragraph 1 a) of the information is required. In the event of failure it will not be possible to conclude the contract and perform the services required by you.

The provision of data to achieve the purposes of processing specified in paragraph 1 b) of the information is optional. In the event of failure there will not be consequences in relation to the conclusion of the contract or to the services required.

#### **3. Processing modalities**

The processing of personal data is carried out through computer and manual tools, in a way strictly coherent with the purposes set out above.

#### **4. Categories of subjects to whom the data may be communicated**

To achieve the purposes of processing specified in paragraph 1 of this information, your personal data may be processed by the employees and associates of Veronafiore as persons in charge of the processing and data processors.

For carrying out the activities listed in paragraph 1 a) Veronafiore also addresses to:

- a) Companies/enterprises/external companies carrying out activities closely related to the management of the relationship between the entity and the customer. These mentioned above act as data processors. The data processed by these companies have the following purposes: • provision of services relating to the exhibitions (organizational, technical, logistics, insurance, etc.); • printing of the official catalogs of exhibitions; • printing, mailing, posting and delivery of customer communications; • on behalf of Veronafiore, acting as agents, brokers or similar roles, promotion of the acquisition of visitors and exhibitors to shows and events; • on behalf of Veronafiore, promotion of services related to the trading activity of visitors and exhibitors. b) Companies/enterprises/external companies carrying out activities closely related to the management of the relationship between the entity and the customer. These mentioned above act as data controllers: • subjects providing for the supervision and safety of the exhibition centre of Verona; • individuals and/or companies performing debt collection, factoring companies, banks.

To achieve the purposes of processing specified in paragraph 1 b) Veronafiore also addresses to: a) Companies/enterprises/external companies or subsidiary of Veronafiore S.p.A. performing activities functional to those of Veronafiore that operate as data processors. This latter is performed by these entities for the following purposes: • send to customers communications, information and advertising material regarding the exhibitions annually organized by Veronafiore; • send to customers communications, information and advertising material regarding products or services of third parties; • on behalf of Veronafiore, carry out market surveys on representative samples of clients.

#### **5. Scope of dissemination**

In the event of a successful conclusion of the contract for the participation in exhibitions, in accordance with what is expressly provided in the General Rules, the organization will include personal data in the Official Exhibition Catalogue, which will be nationally/internationally disseminated. The data provided by the exhibitors may be disseminated by Veronafiore S.p.A., through IT media, including multimedia. These data will allow visitors and exhibitors to detect the position of the stands at each event and get to know the product and/or exhibition details related to the exhibitor.

#### **6. Rights under article 7 of Legislative Decree no. 196/2003**

We inform that article 7 of the abovementioned Decree allows for specific rights. In particular, the data subject can get by the Data Controller the confirmation of the existence or not of personal data and that these data are communicated in an intelligible

form. The data subject may also request to know the origin of the data as well as the logic and purposes upon which the processing is performed, to obtain the cancellation, transformation into anonymous form or blocking of data processed in violation of the law, and the updating, rectification or, if interested therein, integration of the data. The data subject may oppose, in whole or in part, on legitimate grounds, to the processing of personal data concerning him/her, even though they are relevant to the purpose of the collection, to oppose free of charge, in whole or in part, to the processing of personal data concerning him/her, where it is carried out for the purpose of sending advertising materials or direct selling or else for the performance of market surveys or commercial communication performed through automated contact means (e-mail, fax) as well as traditional contact means (paper mail, operator-assisted phone calls). If you should prefer the processing of your personal data carried out for the aforementioned purposes to be performed through traditional contact means only, you may oppose to the processing of your personal data performed through automated contact means. To exercise these rights please contact the Data Controller by sending a notice to the address below or at [privacy@veronafiere.it](mailto:privacy@veronafiere.it).

#### 7. Data Controller and Data Supervisor

The Data Controller is Veronafiere S.p.A. with registered office in Viale del Lavoro no. 8 - 37135, Verona (VR) - Italy; Phone: 045 8298111 - Fax: 045 82 98 288 - E-mail: [info@veronafiere.it](mailto:info@veronafiere.it).

The Data Supervisor is the Manager pro tempore of Human Resources Organization and Systems.

The complete list of data processors is available at the Data Controller.

Last update: October 2013

#### CONSENT

In relation to the information given in accordance with article 13 of Legislative Decree no. 196/2003, we express our consent to (tick/flag the appropriate box):

- develop customer profiles;
- send communications, information, newsletters, research, and advertising materials, even customized, regarding the exhibitions organized by Veronafiere and perform market surveys using automated contact means (e-mail, fax) as well as traditional contact means (paper mail, operator-assisted phone calls);
- send communications, information, newsletters, research, and advertising materials, even customized, regarding specific products and services of others using automated contact means (e-mail, fax) as well as traditional contact means (paper mail, operator-assisted phone calls).

Place and date

Stamp and signature of the Legal Representative

#### Wire transfer details:

Veronafiere S.p.A. (Viale del Lavoro 8 - 37135 Verona, Italia)

BANCO BPM S.p.A. Ag. Cassa Mercato

IBAN: IT90K 05034 11751 0000 0003 1508

SWIFT/BIC: BAPPIT21011

*Description:* MARMOMAC SAMOTER EGYPT 2018 + company name

Veronafiere - Business Development Office

Viale del Lavoro, 8 - 37135 Verona, Italy

email: [yfi@veronafiere.it](mailto:yfi@veronafiere.it) - Tel. +39 045 8298 800

[www.veronafiere.it](http://www.veronafiere.it) [www.veronafiereinternational.com](http://www.veronafiereinternational.com)



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